

## EDUCATION

### Master of Arts, Graphic Design and Multimedia

#### Graphic Arts

Academy of Fine Arts,  
Wroclaw, 2003-2006

### Bachelor of Arts, Graphic Design

Academy of Fine Arts,  
Wroclaw, 2000-2003

## SKILLS

### Tools

Sketch  
Illustrator  
Photoshop  
Principle  
Balsamiq  
inVision  
HTML/CSS  
JavaScript  
PHP  
GIT

### Design

Visual Design  
Wireframing  
Design Exploration  
Journey Mapping  
Competitive Analysis  
Design Audits  
User Personas  
UX Prototyping  
Research and discovery

## PROFILE

My name is Adam Koniuszewski, and I am a digital product designer. Over the past 15 years, I have worked as both a designer and a front-end developer. Projects have included small websites for local businesses right through to multimillion pound e-commerce applications.

I love a challenge; the more complex the better. For me there is nothing more rewarding than taking a complicated problem, breaking it down and delivering a beautifully simple solution. I question everything, continually asking "Can this be better?"

## EXPERIENCE

### Head of User Experience, Built by Pixel — Nov 2016 - Present

- Crafting user flows and wireframes. Building UI mockups and prototypes.
- Designing identities, print pieces, websites and apps for a wide range of brands and a variety of start-ups.
- Improving user experience on multiple existing websites and web apps.
- Exploring user needs and design concepts for a variety of projects.
- Leading design and supporting front-end engineering on a variety of projects.
- Helping develop internal processes for a more efficient project flow.
- Creating and helping to implement design systems and web frameworks.
- Designed interfaces and interactive prototypes for web and iOS.
- Gathering required details from clients and helping them visualise their ideas.
- Providing advice and support to our clients and other team members.

### Lead Designer/Front-end Developer, BrightRED — Jul 2011 - Nov 2016

- Responsible for graphic design and art direction on a variety of media for a range of clients from small independent companies to blue-chip corporations.
- Created brand identities and guidelines, logos, stationery, brochures, newsletters, reports and e-commerce websites, micro-sites, HTML emails, B2B and B2C advertising campaigns.
- Designed and built web sites, web applications, e-commerce.
- Directing and managing complex projects from concept to completion.

### Designer, Imaginary Design — Jul 2006 - 2011

- Designed and project managed websites, micro-sites.
- Managed client relationships and website development.
- Created brand guidelines, logos, stationery, packaging.
- Produced posters, flyers, menus and other marketing materials.

### Designer, Quarter Studio — 2004 - 2006

- Designed the agencies web applications.
  - Redesigned the agencies website.
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